

Cece Yu

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sharpietattoo.net

1720 S. Michigan Ave.
Apt. 2002
Chicago, IL 60616

EDUCATION

The University of Chicago

Bachelor of Arts in Economics and Public Policy with a focus in Environmental Policy

CHICAGO, IL
EXPECTED JUN. 2011

- GPA: 3.6/4.0 (Dean's List) • SAT: 2320 (M800, W800, V720)

Chicago Careers in Business

- 3-year pre-business program with Chicago Booth School of Business coursework and workshop training

Phillips Academy Andover

H.S. Diploma, Honors in English and Theater & Dance

ANDOVER, MA
SEP. 2003 - JUN. 2007

BUSINESS & DESIGN

Sharpietattoo.net

Founder & Freelance designer

VARIOUS LOCATIONS
SEP. 2007 - PRESENT

- Design various forms of web, identity, and print materials, such as logos, social networking interfaces, advertisements, and iPhone applications
- Served clients such as Google, campusCATALYST, Betterfly.com (lead designer), MoveSmart.org (lead designer), Sunda Restaurant of Rokit Ranch Productions, ApexCenter.hk, and smaller web applications

The Center for Neighborhood Technology (CNT)

Jeff Metcalf Fellow, Natural Resources Department

CHICAGO, IL
JUN. 2009 - DEC. 2009

- Researched and composed a cost-benefit analysis of "green infrastructure" practices
- Designed signs and manuals for 12 green infrastructure installations (e.g., green walls and rain gardens)
- Pitched ideas for sustainable development of riverfront land in Blue Island, IL to the mayor and council
- Collaborated with EPA members on a policy paper addressing strategies for storm water infrastructure

The Academy for Global Citizenship (campusCATALYST engagement)

Advanced Analyst & Client Liaison

CHICAGO, IL
SEP. 2009 - DEC. 2009

- Conducted research and administered surveys to gauge demand and capacity for an after school program
- Guided communication among team members, the client, and mentors as main liaison

HyPa: Hyde Park Alliance for Arts and Culture (campusCATALYST engagement)

Project Manager & Non-profit Analyst

CHICAGO, IL
MAR. 2009 - JUN. 2009

- Led consulting team on the development of an online expansion strategy and new membership structure

MoveSmart.org (campusCATALYST engagement)

Non-profit Analyst

CHICAGO, IL
JAN. 2009 - MAR. 2009

- Developed sustainable cash-flow opportunities for MoveSmart.org, a non-profit web start-up promoting diversity in urban neighborhoods
- Wrote an investor-targeted business plan, which was later instrumental in acquiring a \$20,000 grant

ACTIVITIES & LEADERSHIP

University Ballet of Chicago

Dancer/Soloist (2007-Present) and Rehearsal Director (2007-2008 season)

- Attend ballet class and rehearsals for 6 hours a week, taught choreography to beginner corps and soloists

SKILLS & INTERESTS

Computer: Skilled in Adobe Photoshop, InDesign, Illustrator, Dreamweaver, HTML, and CSS

Languages: Proficient in Mandarin Chinese, conversational understanding of Tagalog (Filipino)

Interests: Fixed gear bikes, Infrastructure, "Design thinking," Watercolor painting, E-Democracy, Avocados